



PRESS RELEASE

ZANA NETWORK BECOMES WORLD'S LARGEST CONTRACTUAL PORTAL FOR SMALL AND MEDIUM BUSINESSES

More than \$350 Billion in Contracts, Updated Daily, Available Locally, Nationally, and Globally and Financing Available in 240 Countries and Territories

Experts Say ZANA Network Levels the Business Playing Field, Accelerates Small Business Growth Potential for 2008 and Beyond

July 17, 2008 – Detroit – In a move designed to accelerate the success of small businesses the world over, [ZANA Network](#) today announced the world's largest contractual portal with more than \$350 billion in contracts available immediately. In addition, ZANA Network announced [access to financing for small and medium enterprises \(SMEs\)](#) in approximately 240 countries.

"In this down economy, SMEs feel the pressure to look far and wide to attract business. By joining ZANA Network, they can have a ready supply of new business leads along with [worldwide](#) and all [U.S. government contracts](#) to help them navigate 2008 and beyond, right at their fingertips," said Howard Keating, CEO, ZANA Network.

"ZANA Network can mitigate the financial risk for our members by [insuring trade transactions](#) through credit insurance and providing access to [credit reports](#) and our internal accountability rating system," Keating added. "These, combined with ZANA Network's ability to help SMEs recruit sales agents and distributors, equip ZANA Network members with more opportunities for resources and the ability to expand into non-traditional, profitable arenas."

Pete Homer, President and CEO of the National Indian Business Association (NIBA) stated that, "Too often firms are left out of the opportunity chain because they are unaware of how to get on the bid list. ZANA Network levels the playing field for all entrepreneurs, nationally and internationally, especially women and minority firms. ZANA Network gives its members not only access to the contracts, but also the tools needed to submit winning bids. It is equal opportunity at its best."

Contract data is updated daily, so ZANA Network members can be assured of a steady pipeline of available opportunities. For example, a quick review of today's database revealed thousands of opportunities such as a new country project strategy in Vietnam worth \$4 billion U.S., agriculture and energy projects in Mali and a Department of Interior crude oil and natural gas market data project.

"I know I must make business development a priority, but it is hard when I am focused on the 'business' of running my business," said Scott Thornton, Managing Partner, TMV

Group and ZANA Network member. “ZANA Network provides a searchable database of appropriate leads for my company. It is ingenious and invaluable.”

ZANA Network also provides access to capital to expand small businesses around the globe. It offers a wide range of government-backed loans at attractive rates, including micro loans for U.S. companies from \$5K to \$25K, business loans from \$25K to \$2 million and financing programs for exports.

“Joining ZANA Network was a ‘no-brainer’ as it provides in one place everything I need to be successful,” said Denise Williams, CEO of WellTrek and ZANA Network member. “It has been the world’s best kept secret, and I’ve benefited from all that it has to offer.”

About ZANA Network

ZANA Network, LLC is the world’s largest contractual portal where SMEs can access business opportunities and contracts locally, nationally and globally, as well as search for and build partnerships, distributorships and alliances in the United States and abroad. It has the ability to finance transactions in approximately 240 countries and territories. ZANA Network is also a marketplace for SMEs where they can find or sell products and services or hire sales agents, manufacturers, and assemblers. It provides invaluable access to business guidance, international trade consulates, accountants, attorneys and trade experts. For more information, visit www.zananetwork.com. To learn more about ZANA Network, please see our Declaration of Independence at www.zananetwork.com/about/culture-values/sme-declaration/index.aspx and our widget page at <http://www.zananetwork.com/widgets/index.aspx>.

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